



KC Chamber 2026 Video RFP

The Greater Kansas City Chamber of Commerce is seeking multiple video production partners for 2026 to provide our organization with the services of shooting, editing, and delivery of high quality professional videos for the purpose of viewing at three of our signature annual events. This video RFP covers several of our video projects for the year: our Top 10 Small Business videos, five Diversity award winner videos, and one Annual Dinner video for the Kansas Citian of the Year. *If you are a close follower of the Chamber's video opportunities, you will notice that the Annual Dinner Opening Video is not included in this "Part I" RFP. We are planning something different for 2026 and need some more time to get the details ironed out. There will be a Part II RFP solely for the Annual Dinner Opening Video released at a later date.*

****Please note that our process does not require an extensive proposal from you.**

Here is what we need:

- 1) Notice of which video project(s) you are available for and interested in.
- 2) Acceptance of our timelines, budget, terms and conditions.
- 3) Examples of your past best work – especially anything recent you have done that is for a business or nonprofit, that tells a good story, and perhaps even makes something that is ordinary and unexciting sound upbeat, fun, and inviting. Please send links!
- 4) Any additional information you'd care to provide that might help us in our decision. Are you an award winner? Tell us about it. Would you like to provide references? Please include them.

We have an internal committee that will be reviewing submissions. It is likely that we would ask finalists to meet virtually with all or part of our committee before the final decision is made, especially anyone we have not met or worked with before (or recently).

PROJECT ONE \$20,000

Ten (10) Videos for Small Business Awards Luncheon, Wednesday, May 27

The KC Chamber requires a video to briefly tell the story of each of the (10) Top 10 Small Businesses that are **candidates** for our Small Business of the Year award. Each video should be about two minutes long and all of comparable length.

Examples from 2025 may be seen [here](#). Each video should be comprised of an onsite interview, if possible, with the company's CEO or designated representative, as well as B-roll and shots of employees to give viewers a sense of what makes each company unique and deserving to receive the Mr. K Award. The key criteria for the award are based on the principles of Ewing Kauffman: growth in revenue, good employee relations, service to the community, and an emphasis on welcoming and belonging. The KC Chamber will provide scheduling assistance, suggested interview questions from our media team, as well as editing guidance for key messaging.

The 10 site visits will take place from **Monday April 27 to Friday May 8**, in four-hour increments at times and locations coordinated by the Chamber and mutually agreed upon by our honorees and video partner. Other important deadlines:

First draft review **Friday May 15**

Final copy delivers **Thursday May 21**

The KC Chamber's Annual Small Business Awards Luncheon will be held on Wednesday, May 27 at 11:00 a.m. at the Loews Hotel. Our video partner receives complimentary tickets to attend the event, for team or client use, as well as logo recognition in the event program book. The Chamber uses a professional A/V company at all of our key event venues to ensure that the professional quality of our video work is shown in the spirit it was created. The KC Chamber's Small Business Celebration, which has been going strong for three decades, is one of the largest events of its kind in the nation to honor the dedication and commitment that our small businesses show in driving the local economy.

PROJECT TWO - \$2000 per video

Up to Two (2) Videos for POWER of Diversity Breakfast, Wednesday, October 28 – Champions of Diversity

PROJECT THREE - \$6000

Three (3) Videos for POWER of Diversity Breakfast, Wednesday, October 28 - Aces

The KC Chamber requires a video to briefly tell the story of each of the (3) Ace Award honorees, who will be receiving diversity awards from the KC Chamber at our POWER of Diversity Celebration. Each video should be less than two minutes long and focuses on the *person* receiving the award and why they are deserving. Examples of Ace Award videos from 2025 may be seen [here](#).

Each video should be comprised of an interview with the honoree, as well as imagery of the honoree in their working environment, if possible, to show their impact on company culture and success. The KC Chamber will provide scheduling assistance, suggested interview questions from our media team, as well as editing guidance for key messaging.

The KC Chamber is also in need of up to two (2) short videos for this same event (also < 2 min), to tell the story of the *companies* that will be presented the Champion of Diversity Award at the event and how they are serving as a role model for the business community in their welcoming and belonging practices. The Chamber may present one Nonprofit Champion of Diversity Award, and one For Profit Champion of Diversity Award. Video examples may be found [here](#).

Interviews will be scheduled for the week of October 5-9. We expect to select two different companies for Project Two and Three, which is how all 5 videos could be scheduled during the same timeframe. Please also note that we are asking that all 5 of these videos for the POWER of Diversity event be produced with captioning for the hearing impaired.

Other important deadlines:

Rough cut review no later than **Wednesday, October 21**

Final copy delivers no later than **Friday, October 23**

The KC Chamber's POWER of Diversity Luncheon on Wednesday, October 28 will be held at 11 a.m. at the Muehlebach Hotel. Our video partners receive complimentary tickets to attend the event, for team or client use, as well as logo recognition in the event program book. The KC Chamber's POWER of Diversity Celebration has been a business and civic community mainstay for 25 years and continues to grow at a steady pace.

PROJECT FOUR \$5,000

The KC Chamber's largest event of the year, Annual Dinner, is traditionally held the Tuesday before Thanksgiving at the Kay Barnes Ballroom at the Kansas City Convention Center. It sells out each year with around 1800 in attendance. The Chamber has held this event for more than 130 years. This is a time when Kansas City's business and civic community, education leaders, and elected officials gather to network, to honor the transition of Chamber leadership and celebrate successes of the past year. It's also when we announce the Kansas Citian of the Year, which is the Chamber's highest honor.

One (1) video for the Kansas Citian of the Year honoree for the KC Chamber's Annual Dinner – Tuesday, November 24.

We will need one (1) Kansas Citian of the Year announcement video, including interviews with our honorees' friends, family, or colleagues. The KC Chamber's marketing team will assist with providing graphics, vision, scheduling, and questions for interviewing for these videos as well. This award is top secret until the night of the event. 2025 examples can be found [here](#).

Annual Dinner video partners will receive logo recognition in the event program and tickets to the event.

Important deadlines for both Annual Dinner project videos:

Rough cut review no later than **Monday, November 16**

Final video delivers no later than **Friday, November 20**

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The KC Chamber is a 501c(6) nonprofit organization, tax exempt in the state of Missouri.

The KC Chamber will have all rights to the finished videos, but our partners would also retain promotional rights.

It is a requirement that the KC Chamber's vendors for these projects are members of the Greater Kansas City Chamber of Commerce in good standing.

The KC Chamber is distributing this proposal on **Friday, March 6, 2026**, and must receive any further questions or responses of interest on or before **Monday, March 15, 2026**. Unless otherwise notified, decisions will be made no later than **Tuesday, March 24, 2026** with notification to follow ASAP thereafter.

Please submit questions or indicate your interest to:

Melanie Mattes, Chief Marketing Officer

Greater Kansas City Chamber of Commerce

Email mattes@kcchamber.com