

➤ GET INVOLVED

SPONSORSHIP OPPORTUNITIES AVAILABLE.

Make your mark on this unforgettable day and support a world-class cause.

THE LEAD SPONSOR

\$10,000
ONE AVAILABLE

- Premium branded VIP cabana experience with 5 bikes for company riders
- Concierge-level hospitality: water + towel service, exclusive recovery zone, Woodside Massage Therapist
- Brand spotlight from event emcee (2x :30 feature mentions)
- Logo featured prominently on:
 - Stage screens
 - Participant t-shirts
- Step-and-repeat (33% placement with Woodside + KUCC)
- Top-tier logo placement on all campaign creative: digital, print, email and PR
- 3x dedicated emails to 7K+ audience (Woodside members + participants)
- 3x dedicated Social Story on Woodside Instagram (10.9K followers) + Facebook (6.3K followers) channels
- Priority placement on Woodside Events website
- Opportunity to include a branded item in the participant swag bag
- Recognition in post-event Thank You campaign

THE CLIMB PACKAGE

\$7,500
THREE AVAILABLE

- 2x emcee mentions during event
- Logo placement on:
 - Stage screens
 - Participant t-shirts
- 2x dedicated emails to members and participants
- Prominent position on sponsor page on event webpage
- Logo in all dedicated event emails to Woodside member email list, event participants and corporate sponsors
- 2x dedicated Social Story on Woodside Instagram (10.9K followers) + Facebook (6.3K followers) channels
- Option to include a promotional item in participant swag bag
- Recognition in post-event Thank You email



THE SPRINT PACKAGE

\$5,000

FIVE AVAILABLE

- Logo placement on:
 - Stage screens
 - Participant t-shirts
- 1x email mention in sponsor round-up
- 1x dedicated Social Story on Woodside Instagram (10.9K followers) + Facebook (6.3K followers) channels
- Brand listing/logo on sponsor page on event webpage
- Logo in all dedicated event emails to Woodside member email list, event participants and corporate sponsors
- Opportunity to include item in swag bag
- Inclusion in post-event recognition

FUEL SPONSORS

DIGITAL PHOTO BOOTH SPONSOR

\$3,000

- Branding within photobooth
- Custom hashtag assigned to videos sent to photobooth participants
- Dedicated Social Story on Woodside Instagram (10.9K followers) + Facebook (6.3K followers) channels
- Logo on stage screens
- Brand listing/logo on sponsor page on event webpage

CRAFT COCKTAIL SPONSOR

\$1,500

- Custom cocktail naming rights, promoted across email, event communications and social media
- Branded bar signage
- Logo on stage screens during event
- Dedicated Social Story on Woodside Instagram (10.9K followers) + Facebook (6.3K followers) channels
- Logo on event page on Woodside's website

MASSAGE THERAPY CABANA SPONSOR

\$1,500

- Sponsor-branded Cabana signage
- Logo on stage screens during event
- Dedicated Social Story on Woodside Instagram (10.9K followers) + Facebook (6.3K followers) channels
- Logo on event page on Woodside's website

T-SHIRT SPONSOR

\$COST

SPONSOR PAYS FOR COST OF MATERIALS AND PRINTING FOR PARTICIPANT SHIRTS

- Logo on sleeves of participant t-shirt
- Dedicated Social Story on Woodside Instagram (10.9K followers) + Facebook (6.3K followers) channels
- Logo in all dedicated event emails to Woodside member email list, event participants and corporate sponsors
- Logo on stage screens

CUSTOM TOWEL SPONSOR

\$COST

SPONSOR PAYS FOR COST OF MATERIALS AND PRINTING FOR TOWELS

- Branded towels provided to all participants (sponsor provides or co-branded option)
- Branded signage at distribution point
- Logo on stage screens and event webpage
- Logo in post-event recognition

