

KEEP THE KC REGION

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MAJOR LEAGUE



Civic Statement on Chiefs and Royals, issued April 14, 2025



As a unified collective of business and civic organizations across Greater Kansas City, we are united in a singular mission: To keep the Chiefs and Royals in our region.

We strongly advocate for swift action to ensure these teams remain vital regional assets. Both teams are carefully evaluating their future, conducting due diligence to determine the best path forward. We respect their processes and remain focused on the singular priority of keeping them in our region. Anything less would be a major loss for Greater Kansas City and its future.

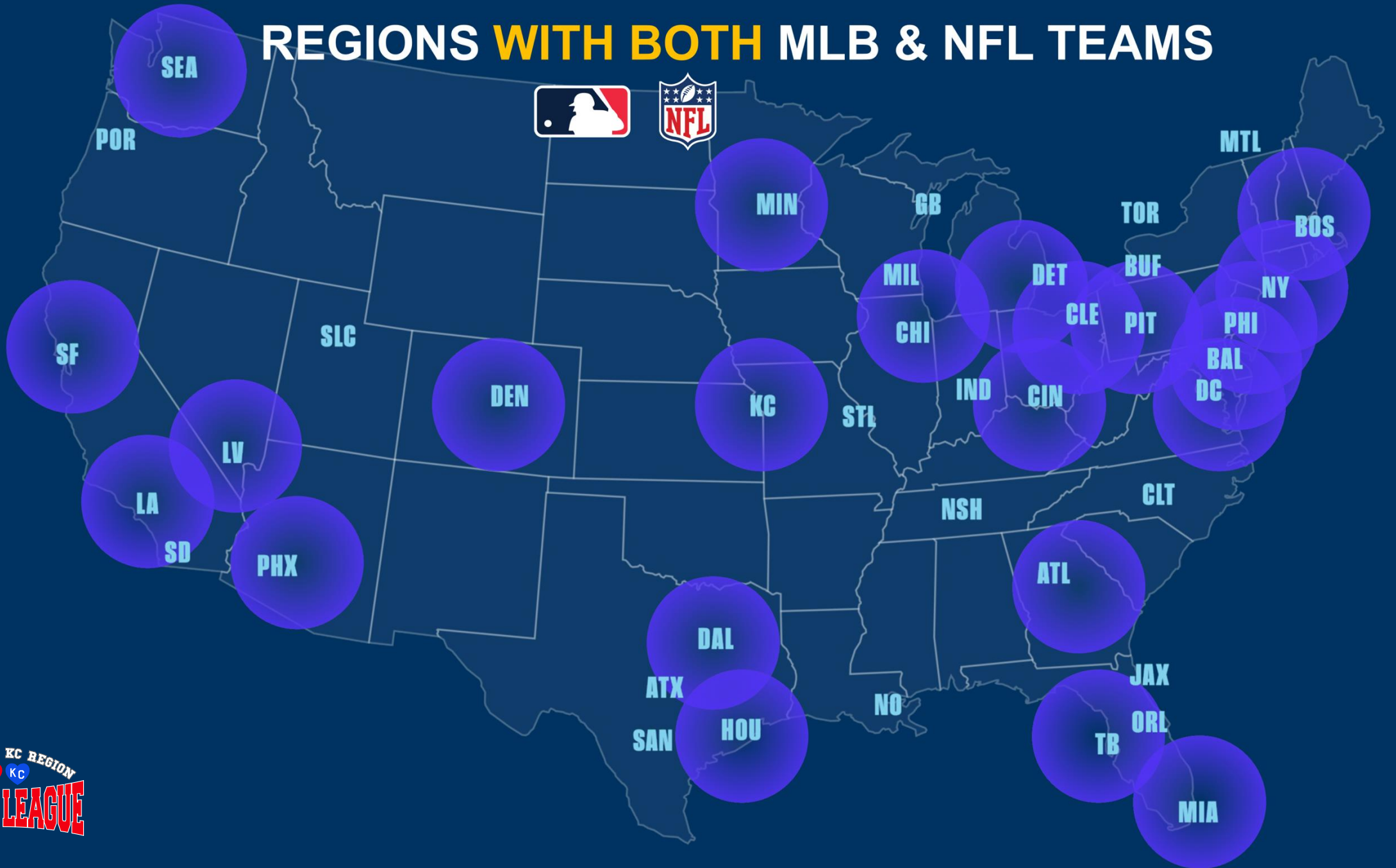
All of our major league franchises are more than teams; they fuel our economy, strengthen our community, and are a beloved part of the region's identity. The Chiefs and Royals represent two of the best ownership groups in the country. They are both working hard to stay here; it's up to us to make sure there's a realistic and positive public-private partnership that keep them here.



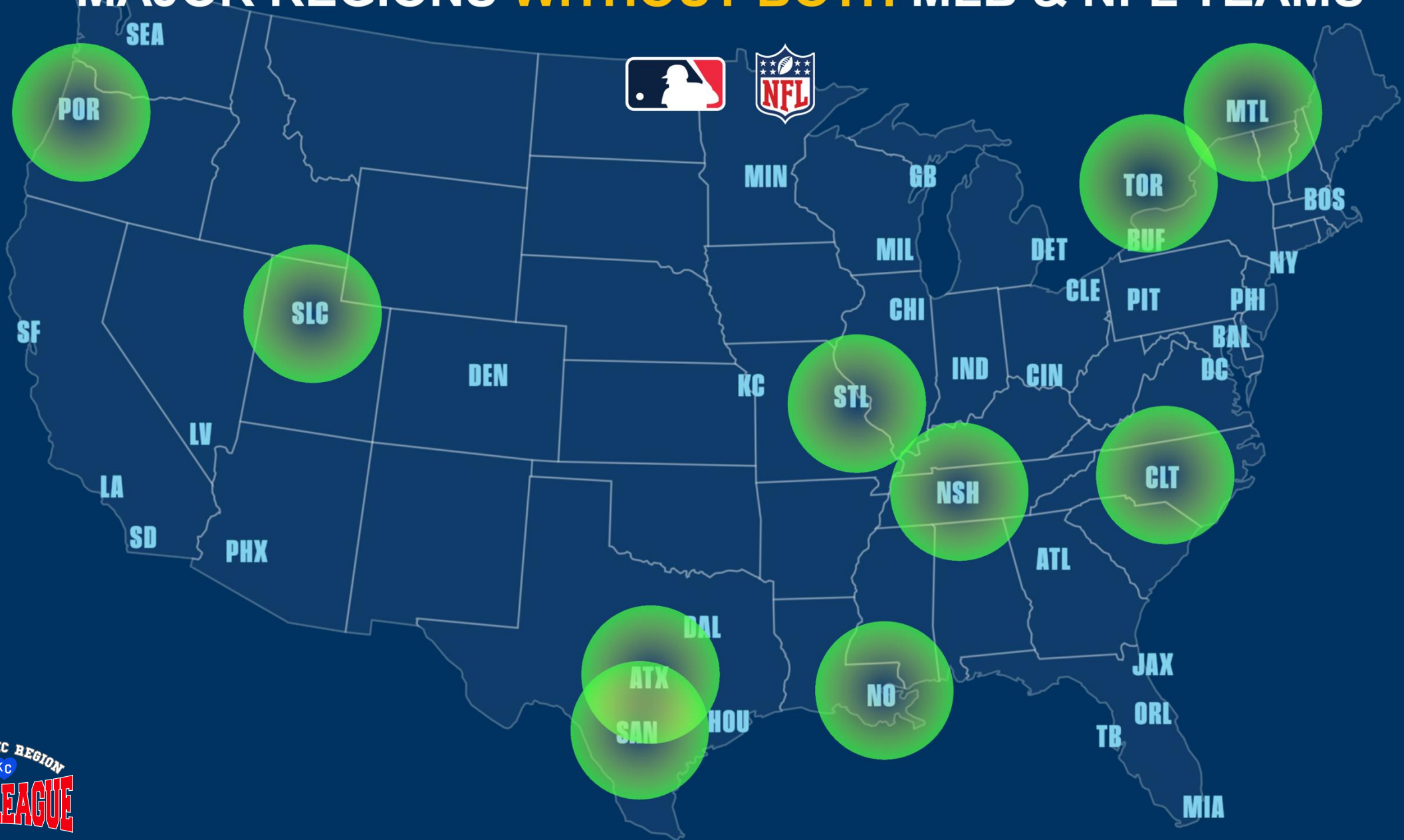
Kansas City is a major league region and it's time to act
with urgency like we want to keep it that way.
Our teams. Our legacy. Our moment.

Let's secure the future Greater Kansas City deserves
by keeping the Chiefs and Royals where they belong...at home.

REGIONS WITH BOTH MLB & NFL TEAMS



MAJOR REGIONS **WITHOUT BOTH** MLB & NFL TEAMS



Doug Ford makes a push for Toronto to get an NFL team

Major League Baseball In North Carolina? It May Be Getting Closer

Charlotte Tops North America's Fastest-Growing Sports Markets, Boosted by MLS Growth

Portland boosters appeal to Oregon lawmakers for stadium capital

\$2.5B raised for new MLB Orlando ballpark, team

Austin groups gear up to draw Major League Baseball to Central Texas

As Austin and San Antonio join forces, the future of sports in the 'mega-region' is up for grabs

During the first-ever "megaregional collaborative," some noted how the area is expected to grow to more than 8 million people within 25 years.

St Louis chances of getting new NFL team as Battlehawks play in UFL again

The St. Louis Battlehawks have been a hit in the UFL, with the city of St. Louis showing out in droves to support the team, proving the city is still NFL-worthy

Utah Legislature approves 'milestone' bill creating Fairpark district, MLB stadium framework

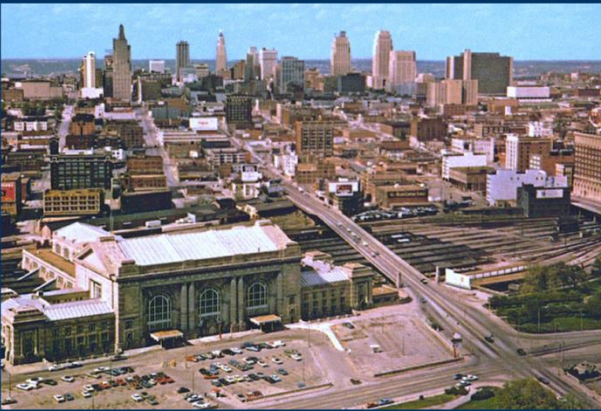
New renderings show how an MLB stadium in SLC could look

The Larry H. Miller Co. says it will invest \$3.5 billion in the Power District, the proposed home for Utah's Major League ballpark.

Greater KC Region | *Then & Now*

Early 1970s

- **17th** largest metro in U.S.
- **1 million** population



Mid 2020s

- **31st** largest metro in U.S.
- **2.5 million** population



Today, Arrowhead Stadium is the
3rd oldest in the NFL out of 30.

Fifty years ago,
it was world class –
state of the art.



Construction of Arrowhead Stadium. Courtesy Jackson County Historical Society.

Today, Kauffman Stadium is the
5th oldest in the MLB out of 30.

In the early 1970s,
this was built to last –
and it's been a great run.



Other MLB stadiums
built in the same era
are no longer in use



Texas Rangers built in:	1972	1994	2020
Atlanta Braves built in:	1966	1997	2017
Philadelphia Phillies built in:	1971	2004	
Cincinnati Reds built in:	1970	2003	
Pittsburgh Pirates built in:	1970	2001	
St. Louis Cardinals built in:	1966	2006	
Kansas City Royals built in:	1973		



Longevity of NFL Stadium Homes

	From	To
Houston Astrodome	1968	1996
Candlestick Park	1971	2013
Giants Stadium	1976	2009
Minneapolis Metrodome	1982	2013
Riverfront Stadium	1970	1999
Seattle Kingdome	1976	1999
Pontiac Silverdome	1975	2002
Arrowhead Stadium	1972	

The stadium design and construction expertise we have in Kansas City can deliver us quality, responsibly-built, and future-focused regional assets that honor our sports legacy and grow our global awareness, prosperity, and civic pride. **This is a decision we now have to make for the generations to come.**



Game On: How Kansas City Changed Sports Architecture Forever

Time is of the essence

The **3/8 cent sales tax** supporting both stadiums **expires on January 31, 2031.**

- 2030 would be the final season for both teams in their current homes.
- There is no funding secured past that date when the leases end.
- The average length of time from agreement to stadium opening is **4 years and 5 months.**

...It's time to solidify plans.



Economic Impact



- 5,860 **jobs supported**¹
- \$993.2 million **economic impact**¹



- 8,400 **jobs supported**
- \$1.2 billion **economic impact**

Our teams generate **brand value** for the region



- Kansas City **ranks #2 nationally** as a sports destination.¹
 - Behind only Boston and ahead of Pittsburgh, New York, Chicago, Los Angeles, Dallas, Philadelphia, Miami and Atlanta.
- **The Kansas City Chiefs team** is valued at \$4.85 billion.²
- **The Kansas City Royals team** is valued at \$1.3 billion.²
- 80% of attendees to games at Kauffman Stadium come from within a **radius of 75 miles of Downtown KC.**
- MLB's 2024 season had **highest attendance** in 7 years.



¹Brand Finance, 2024

²The Power of Tourism, VisitKC



Community Commitments

Kansas City Urban Youth Academy has welcomed more than **60,000 youth and families** since opening in 2018, while the Royals Foundation has invested more than **\$28 million** in grants to hundreds of local nonprofits since 2001, including more than \$3.1 million in 2024.

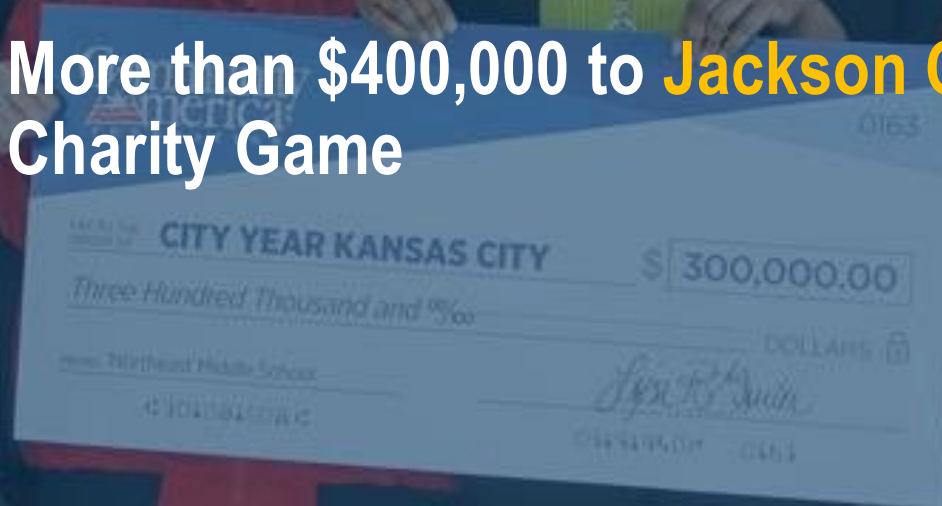




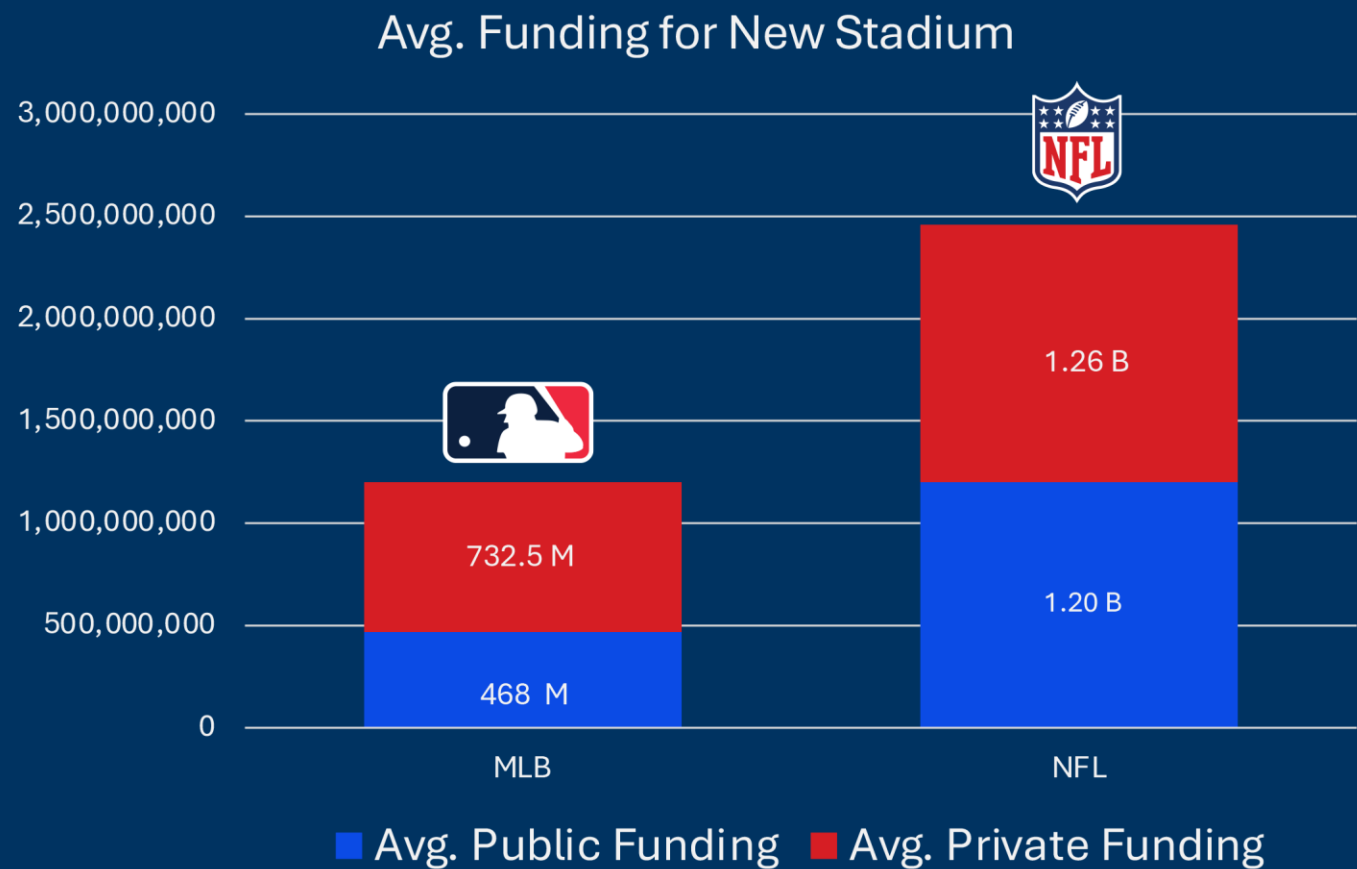
Community Commitments

Kansas City Chiefs support Children and Families in Crisis and Children's Health and Wellness efforts throughout the region.

- Over \$1 million to **City Year**
- \$1 million each year to **Ronald McDonald House** Charities of Kansas City
- More than \$400,000 to **Jackson County CASA** from the Chiefs Charity Game



Average Stadium Costs and Funding



Where we stand in Missouri

A Jackson County, MO ballot measure to extend the current sales tax to fund the stadiums **failed in April 2024** with 58% voting against it.

Governor Kehoe recently signed the **Show-Me Sports Investment Act** to authorize a funding mechanism that would allow the state to use sales and income taxes generated at the stadium to pay for construction loans, potentially funding up to 50% of a stadium project.

Any potential opportunity in Missouri (Clay or Jackson County) would likely require an **election** and vote of support before state funding would kick in, though other options may be explored.

A November vote in either County would need to be filed by August 26 to go on the ballot.

Where we stand in Kansas

The Kansas Legislature would need to extend STAR Bond stadium funding if a relocation offer is not accepted by a team before **June 30, 2025**.

Under the 2024 plan, Kansas could finance **up to 70% of stadium construction** through Sales Tax and Revenue bonds, also known as STAR bonds. The bonds would be paid back by tax revenues generated from within any new stadiums and surrounding retail development, as well as future sports betting and Kansas Lottery revenues.

The Legislative Coordinating Council will need to extend the legislation after the end of this month.

In all scenarios, Missouri and Kansas, a public/private partnership will be necessary for any stadium project.



We're an integral
part of a **global**
sports community.

2012 All Star Game


- 27.7 million viewers from 220 countries, broadcast in 15 different languages

2023 NFL Draft

- 54 million viewers over 3 days;
310,000 fans attended

2026 World Cup

- Anticipated 500,000+ visitors
and \$600 million into the regional economy



Kansas City Chiefs are **Top 5** in terms of fan base size in all NFL key international markets, out of the teams with rights in those markets.

- #1 in Germany, France, and Spain
- #2 in Canada, Australia, and Brazil

What's Next



- **Take** timely and decisive action
- **Create** competitive solutions with public-private partnerships
- **Secure** KC's status as a sports mecca
- **Protect** our championship legacy



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