



Greater Kansas City Leadership Exchange 2023

greater:
SATX
REGIONAL ECONOMIC PARTNERSHIP

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FRAMEWORK OBJECTIVE

To position the City on the path toward a **more resilient economy**, to provide direction on **competing with national and global peers**, and to specifically **define the role EDD** should play in that effort

GUIDING PRINCIPLES

ECONOMIC
OPPORTUNITY

RESILIENCE

INVESTMENT &
GROWTH

ASSETS

EQUITY

GOALS

1

INNOVATION & INDUSTRY

- 1.1 Business Development
- 1.2 Small Business
- 1.3 Entrepreneurship

2

PLACEMAKING & REAL ESTATE

- 2.1 Place-based Development
- 2.2 Culture & Amenities
- 2.3 Infrastructure

3

TALENT & WORKFORCE

- 3.1 Workforce Development
- 3.2 Talent Retention & Attraction
- 3.3 Wraparound Support

4

CAPACITY & RESOURCES

- 4.1 Tools
- 4.2 Partnerships
- 4.3 EDD Staffing

Stakeholder Engagement

- Small Businesses
- Minority-Owned & Women-Owned Businesses
- Major Employers
- Cybersecurity, IT & Innovation
- Advanced Manufacturing, Aerospace & Mobility
- Bioscience & Healthcare
- Finance Partners
- Real Estate & Developers
- Tourism, Arts & Culture
- Young Professionals
- Partner Organizations
- Diversity, Equity & Inclusion
- Workforce & Higher Ed
- Infrastructure
- Placemaking & Place-Based Economic Development

Stakeholder Engagement: Input Takeaways



20+

Interviews

San Antonio's authenticity, rich cultural history, and affordability are assets

- San Antonio is a great place to live
- Opportunity to take an integrated approach to marketing efforts that tell the story of San Antonio for business and talent attraction

The City's economic tools are fragmented, and many local organizations duplicate efforts

- With so many players, there's infinite need but limited resources
- Opportunity to strengthen existing tools, collaboration, and alignment around shared goals and actions that benefit the City as whole

An either/or mindset holds back opportunity

- According to roundtable participant. "[an economic development opportunity for San Antonio is the] development of a portfolio of hubs (PLURAL) throughout the City. We CAN have a downtown tech hub AND a Port San Antonio tech hub"
- Opportunity for place-based economic development that simultaneously leverages multiple strategic growth areas

There's tension between growth and preserving the status quo

- A general sense of caution around change
- Opportunity to direct and manage growth of San Antonio the preserves the City's authenticity and ensures that all community members can share the benefits of investment and development



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Roundtables

- Race
- Income
- Combined Score
- Education
- Language
- Redlining

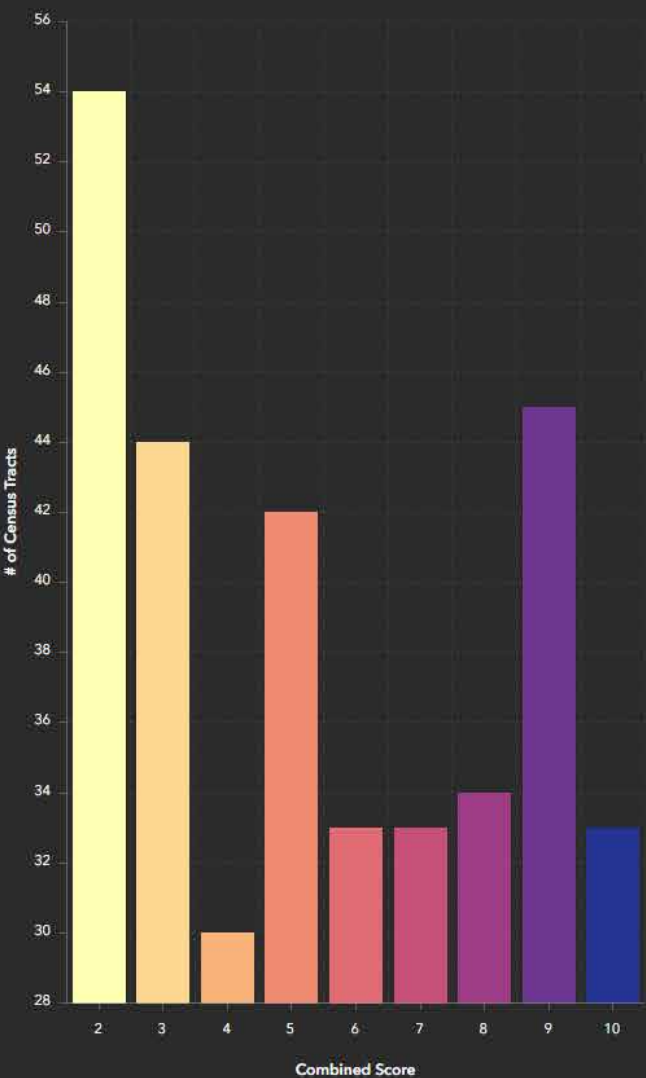
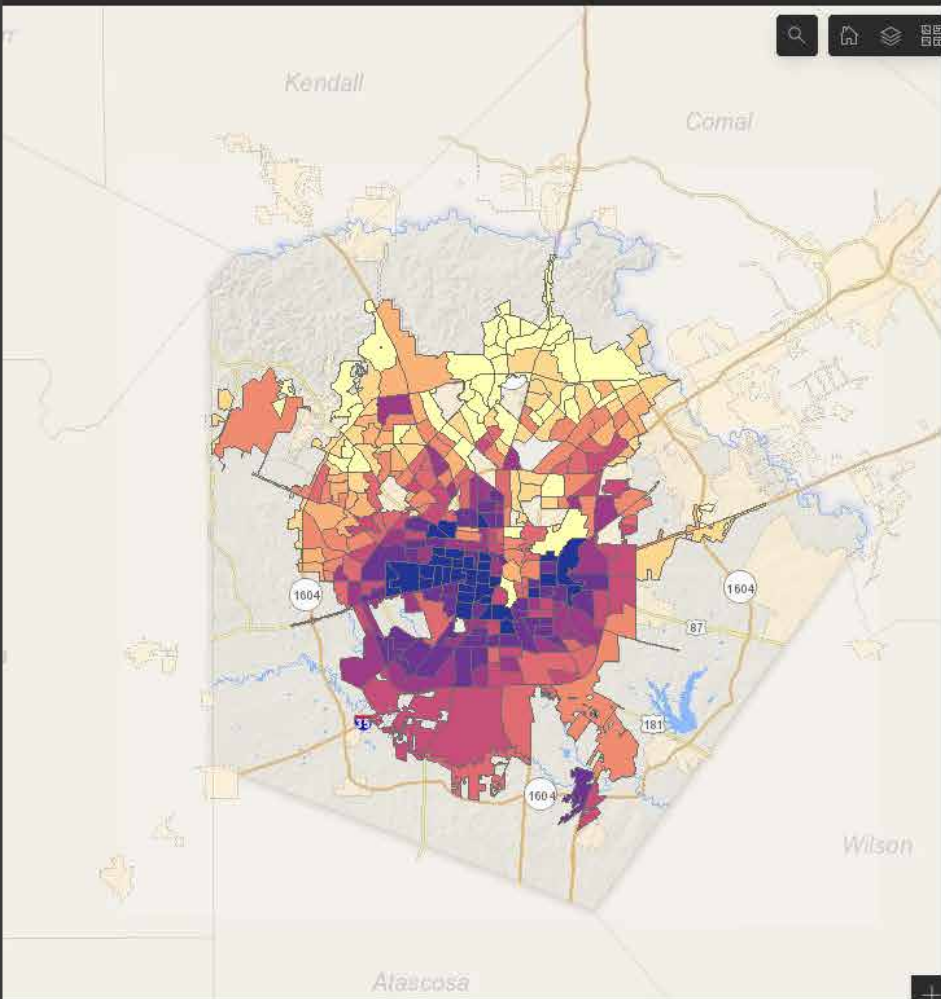
Combined Score

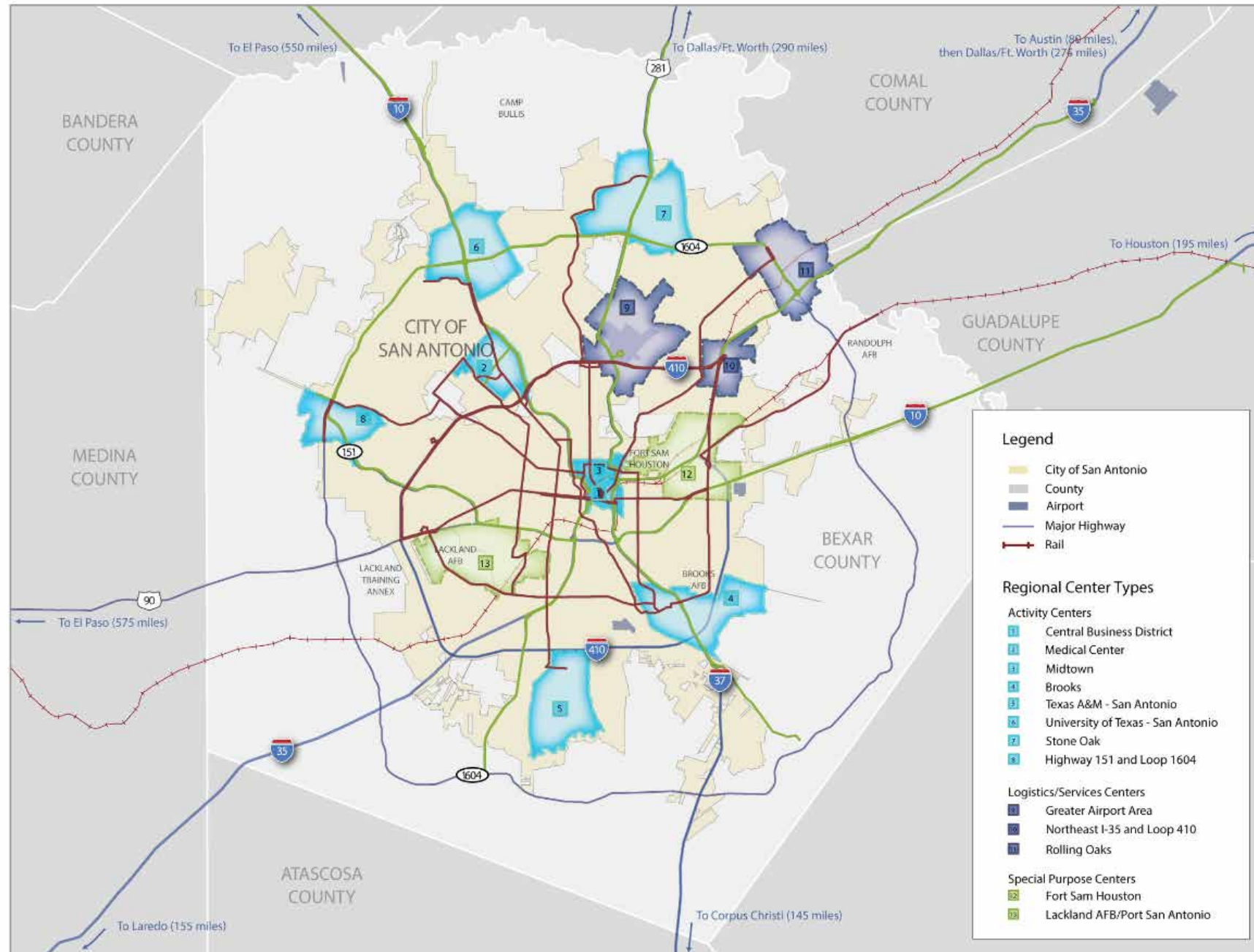
The scores that range from 2 to 10 are a combined score of the race and income tabs, indicating that the higher the number, the higher the concentration of both people of color and low income households in that census tract. Click on a census tract to see the overall combined score that it received and the total population for that tract.

EquityMatrix

Overall Rank

- 2
- 3
- 4
- 5
- 6
- 7
- 8
- 9
- 10





Regional Center Types and Primary Transit Corridors



Tools & Resources

JOB CREATION



- Tax Abatements
- Tax Rebates
- Economic Development Incentive Fund

PLACEMAKING



- Outdoor Spaces
- Façade Improvement Grants
- RevitalizeSA: Corridor Leadership Program
- San Antonio Economic Development Corp.

GROWTH COMPANIES



- SBIR/STTR Matching Grant Program
- Phase 0 SBIR/STTR Grant Program
- Second Stage Company Grant Program

SMALL BUSINESS



- Covid-19/Construction Recovery Grant
- Construction Mitigation Program
- Noise Mitigation Pilot Program
- Zero Percent Loan Program
- Capacity Building & Bonding Assistance Pilot
- Small Business Economic Development Advocacy (SBEDA) Program
- Supply SA



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