



Greater Kansas City Chamber of Commerce

2022 KANSAS PUBLIC POLICY AGENDA

Approved by the KC Chamber Board of Directors November 15, 2021

*The KC Chamber, representing nearly 2,000 employers and over 300,000 employees of these members in the **Greater Kansas City area**, is committed to working across state, county and community lines to advocate for a robust business community, inclusive prosperity and sustainable solutions to close opportunity gaps in economic development, education and workforce development, social and criminal justice, and healthcare. We believe that our residents and businesses know best how to govern their communities and manage their economies. We support policies that enhance the Kansas City region's national reputation as a great place to live, work and visit. Working together, we will continue to make Kansas City a top place to work and live.*

COVID RECOVERY

The KC Chamber is committed to helping Kansas City area businesses and employers respond to the coronavirus pandemic-induced economic downturn by advocating for science-informed healthy policies that help businesses, schools and childcare providers stay open, keep employees safe and on the payroll, and ensure a robust and inclusive economic recovery. The Chamber takes the following positions:

- Support for increased adoption and access to reliable broadband access for businesses and students, alike;
- Support for responsible use of Rescue Act Funds;
- Support investment and measures to increase the lending capacity of community development financial institutions (CDFIs) to support small and minority business;
- Support for businesses affected by COVID-19, with special attention to minority-owned businesses and those in distressed areas; and,
- Support for the extraordinary needs of education, students, and childcare providers during the pandemic and through recovery.

WORKFORCE DEVELOPMENT AND EDUCATION

Kansas City's economic success depends on providing an educated and ready workforce to fill the needs in our community and attract new employers to the region. The Chamber supports policies to improve quality education opportunities for Pre-K-20, reduce barriers to employment and encourage participation in the regional workforce. Policies should foster a quality and able workforce ready for the 21st Century economy and help make the greater Kansas City region a hub for attracting world-class talent. The Chamber takes the following positions:

Early Childhood Education

- Support strategies to develop a pipeline of human capital, including recruitment and retention of a quality workforce to educate our youth;
- Support consideration of recommendations made by the Kansas Children's Cabinet and Trust Fund when allocating investments from the Children's Initiative Fund and Kansas Endowment for Youth;
- Support investment in early learning including childcare and home visiting programs and infant/toddler special education programs that serve young children and their families; and,
- Support reducing barriers of accessibility for full-day and full-year quality birth through Pre-K programs for Kansas students.

K-12 Education

- Support policy to assure local authority of school boards;
- Support standards, accountability, and transparency for all public schools that reflect the knowledge and skills required of students in the existing and emerging sectors of the economy;



- Support necessary investment in special education services and ESOL;
- Support for non-partisan school board elections;
- Support measures to enhance teacher preparation, diversity, recruitment and retention;
- Support public education policy that is not built on state mandates, scholarship tax credits, tax tuition credits, and vouchers;
- Support increased options for student transportation;
- Support measures to assist and incentivize competency-based education including the Real World Learning model being piloted in the greater Kansas City area, development of career pathways, internships and apprenticeships aligned to local workforce needs, and dedicated funding for career and technical center cooperatives and innovation centers; and,
- Support policies and funding that sustain community-based behavioral and mental health initiatives in our schools.

Higher Education & Post-Secondary Opportunities

- Support for increasing current levels of state funding as requested by the Kansas Board of Regents for FY 2023 to ensure Kansas businesses will have work-ready talent they need to succeed in this competitive economy;
- Support efforts by state lawmakers to capture federal research funding for all Kansas public universities; and,
- Support measures to stimulate career, technical, and trade education in the state including STEM education and workforce development initiatives designed to enhance the number of qualified employees available for critical jobs in the region.

Workforce Development

- Support state funding for programs that help increase workplace readiness, adult education, and workforce certification programs;
- Support policies to make the state and the greater Kansas City region more attractive and accessible to the immigrant workforce;
- Support increased access to childcare assistance for working families;
- Support insurance coverage for school-sponsored activities in businesses to encourage employer participation in real-world learning opportunities for students;
- Support policy and innovative strategies to improve access to safe, quality, healthy, affordable workforce housing;
- Support workforce training, re-entry programs and other criminal justice initiatives that encourage returning citizens and other at-risk citizens to become employed; and,
- Support measures to expand bistate training, certification, reciprocity, and credentialing opportunities.

PROSPEROUS ECONOMIC DEVELOPMENT

The KC Chamber supports a pro-business environment and innovative strategies and investment in effective and efficient economic development that will help the Kansas City area grow and remain globally competitive. The Chamber advocates for responsible data-based strategies to increase the availability of capital for new, expanding, and culturally diverse businesses and opposes additional transfers from the Economic Development Incentives Fund (EDIF). The Chamber also supports:

- Efforts to ensure economic development incentives and tools used within the Kansas City metropolitan area are utilized solely for projects that create net new jobs in the Kansas City region;
- Eliminating administrative red-tape; and support of maximum implementation for Federal and State economic development programs, including Opportunity Zones;
- Right to Start policies that grow entrepreneurial capacity in the region with particular attention to small, diverse and emerging businesses;



- Economic and community development programs, including STAR Bonds, to ensure Kansas remains competitive for business prosperity; and,
- Measures to enhance the Kansas City Animal Health Corridor and National Security Crossroads initiative, and commercialization opportunities stemming from NBAF.

BUSINESS-FRIENDLY CLIMATE

In an environment of increased interaction of commerce, goods and services between the states, the KC Chamber calls for a climate of legislative and regulatory stability, predictability, and efficiency allowing businesses to plan for growth and expansion including measures below:

- Supports a balanced tax structure and fiscal responsibility that enables funding of pro-business policy initiatives and eliminates additional reductions in critical investments;
- Opposes expansion of sales tax on professional and labor services;
- Support the ability of cities and counties to preserve local control and taxing and spending authority including repeal of the requirement for a public vote to approve property tax increases;
- Support equitable and data-informed policies that reduce violent crime in Kansas' metropolitan areas.
- Support policies to secure and enforce the right to vote and make voting safe and accessible for all voters, while maintaining the integrity of elections;
- Support efforts that expand access to the increased availability of SSBCI funding from the federal government to build long-term capital infrastructure for entrepreneurs;
- Support for Right to Start policies that grow entrepreneurial capacity in the region for small, diverse and emerging businesses;
- Support added protections for all employees based on sexual orientation or gender identity and oppose legislation that enables discriminatory policies of any kind; and,
- Support legislation to promote a pro-business legal climate and oppose liability-expanding policies.

Military Affairs

Kansas City is strategically located at a center point between a number of heartland military installations and reaps the economic power that these bases and their accompanying workforces bring to the region. The KC Chamber calls on state policymakers to support stable and appropriate funding for military services in order to maintain strength and readiness critical to our nation's security and to support measures that increase the quality of life for service members and their families. The Chamber advocates for policies that increase opportunities for spousal employment, improve connection to jobs for those who transition out of the military, and strengthen investment in infrastructure and capacity at our region's installations and within the defense industrial base.

SUSTAINABLE INFRASTRUCTURE

Transportation

The KC Chamber supports appropriate investment in transportation infrastructure including effective and innovative ways to help capture federal investment and fund all modes of transportation throughout the bistate and region and to promote and study regional approaches to public transit and transportation planning. The upgrade of roads, highways, waterways, rail, freight, and air travel in an efficient and cost-effective manner will allow the state to meet its transportation-related local, regional, and statewide safety, economic development, workforce development and quality of life priorities. The Chamber takes the following positions:

- Support the continuation and funding of the IKE Transportation Program;
- Support measures to encourage regional approaches to public transit; including dedicated funding and transportation planning;



- Support for increased state-wide transportation funding to enable key regional priorities, including public and multi-modal transportation needs, and to leverage for federal funding opportunities.
- Support policies that enable and encourage autonomous and connected vehicles to be deployed in a safe, efficient, and effective manner, and that promote local innovation, decision-making, and financing options including public-private partnerships (P3s);
- Support policies that encourage safety across our transportation systems; and,
- Support and expand opportunities for passenger and freight rail services.

Digital Equity and Broadband

The KC Chamber considers digital access, and the increased adoption of broadband, essential to participation in the 21st century economy and the Chamber believes it is vital that all Kansans have access to affordable and reliable internet. The KC Chamber supports public-private partnerships with internet service providers to build and maintain broadband infrastructure throughout the state.

Energy & Environment

The KC Chamber encourages investments in renewable energy, balanced energy solutions, energy efficiency and reliability and supports policies that provide balance between public health and environmental protections without unreasonable economic burdens on industry, business and Kansas residents. The Chamber supports the development and voluntary use of affordable and reliable energy resources, including natural gas, to deliver energy to Kansas City and other high-demand areas.

HEALTHY COMMUNITIES

The KC Chamber believes there is an undeniable link between the financial health of our businesses and the overall health and wellness of our workforce and that a healthy workforce is paramount to a vibrant regional economy. The KC Chamber supports healthcare, including telehealth, behavioral health and wellness initiatives that ensure sufficient funding for providers and greater access to coverage for the uninsured. The Chamber takes the following positions:

- Support expansion of the state’s Medicaid program to close the coverage gap for working Kansans and ensure adequate funding for healthcare providers serving the economically disadvantaged in Kansas;
- Support promotion, advancement and necessary funding to elevate the stature of University of Kansas School of Medicine and the University of Kansas Cancer Center;
- Support statewide implementation of Tobacco 21 and other policies that improve consumer and community health;
- Support increased public health infrastructure funding and the equitable allocation of public health resources; and,
- Generally opposed to healthcare benefit mandates and provider mandates.