



# Emerging Business Award 2020 Application

The KC Chamber's Small Business Celebration has been a business community mainstay for more than 30 years. It's recognized as one of the largest Chamber small business celebrations in the United States. Our Celebration is a series of events where people and companies show support for the small business community within the Greater Kansas City region. To be an award recipient signifies that a company has shown growth or sustainability of their business with strong employee relations and a record of giving back to the community.

The newly redesigned Emerging Business of the Year Award is given to a Greater Kansas City business of under 3 years that showcases Kansas City's entrepreneurial spirit. Candidates show great growth potential, unique value propositions, and/or a breakthrough technology, all while being actively engaged in our local community.

The criteria for the Small Business Celebration includes:

- Business must have 250 or fewer employees.
  - Must be headquartered in the Greater Kansas City region
  - Must be a for-profit operation
  - Must be an active member of the Greater Kansas City Chamber at the time of application submission
- In Addition, the Emerging Business of the Year must:***
- Be an established business in the Greater Kansas City region for less than 3 years
  - Show potential to scale
  - Be actively involved in the Greater Kansas City community

## Contact Information

- Business name
- Name and title of owners(s)/principal(s)
- % of ownership
- Business contact information
- Website
- Social Media Information (Twitter, Instagram, Facebook, LinkedIn)

## Business Information

- Please upload a company logo: Acceptable file types include JPG, TIF, AI, EPS, PDF
- Please upload any supplemental materials you would like our judges to see – all materials must be condensed into 1 uploaded document (e.g. PDF, DOC, JPG, MPG, MOV)
- Year established
- Type of business (i.e. manufacturing, retail, service)
- Main product(s) and/or service(s)
- Number of employees (not eligible over 250):
  - Full-time
  - Part-time

Provide the following for three contacts (paying customer, employee, investor):

- Name/Business name
- Relationship
- Email Address
- Telephone

## Business Culture & Values

Prepare answers for the following questions as they relate to your business culture and philosophies.

- Please explain your company's unique value proposition, breakthrough technology or service.
- What are the values of your company?
- How do you define success?
- What is your biggest accomplishment?
- Please provide evidence of success as measured by sales, capital raised, or employee growth throughout the business life.
- How does your company plan to give back to the Greater Kansas City community?
- Is your executive/leadership team currently engaged in the Greater Kansas City business community or philanthropic endeavors? If so, how?
- How do you plan to attract talent?

— Within the pillars of Community Involvement, Employee Engagement and Growth/Sustainability, where do you see yourself in:

- 3 years
- 5 years
- 10 years

— Why did you choose to start your business in Kansas City?