



Transportation Big 5 Initiative: Preliminary Work Plan

Initiative Goals:

1. Workforce Access (improve Transportation Access to Jobs)
2. Regional Transportation Revenue & Investment Strategies
3. Transportation Safety (Reduce Distracted Driving)
4. Advocacy (Missouri, Kansas, Federal, Local)

Recommended Initiative Program of Work

1. Workforce Access

A. Chamber will work with Committee to develop framework for micro-transit/regional mobility cooperative **pilot project** to bring together businesses, employees, transportation providers, and other partners together **to move people from targeted residential areas in central city to targeted job corridors**. Goal is to develop a roadmap in 2019 & launch program in 2020.

B. Preliminary Draft Objectives

- i. Identify & research best practices
- ii. Establish partnerships with industry leaders, including but not limited to, Kansas City Area Transportation Authority (KCATA), Enterprise Holdings, Uber, other chambers of commerce and the Mid-America Regional Council (MARC) for development of a pilot plan
 - Pursue partnership with Overland Park Chamber (consider “hospitality corridor”), Northland Chamber (connecting northland & airport to downtown), and/or regional hospitals (moving workers across the region and state line).
- iii. Develop value proposition for businesses to engage

2. Regional Transportation Revenue/Investment Strategies

A. Through the guidance of the committee, Chamber will investigate and recommend regional mobility revenue strategies (i.e. vehicle miles traveled, improved tolling, road user charge, etc.) that consider equity, funding climate, legislative flexibility and partners for future regional transportation investment/development.

B. Preliminary Draft Objectives

- i. MARC to do research on various strategies (i.e., regional mobility authorities, regional vehicle miles traveled (VMT), regional road user charging (RUC), bi-state transportation development district (TDD), congestion priced tolling on select corridors, etc.
- ii. Committee will seek input and guidance from business community, transportation industry, USDOT, MoDOT and KDOT on funding alternatives and investment strategies.
- iii. Committee may consider opportunity to work with fleets to gain data to assess feasibility and provide regional insights prior to state changes related to VMT/RUC

- iv. Committee will research legislative opportunities for innovative transportation solutions and alternative funding mechanisms such as special transportation funding districts and regional tolling authority.
- v. Chamber staff will participate in the Speaker's Blue Ribbon Panel (as invited) and in local cadre of leaders to research opportunities and challenges to bring HyperLoop One's certification track to the state of Missouri.

3. Transportation Safety

A. With guidance from the committee, Chamber will research, and consider implementing alternatives for engaging the area business community to improve regional **transportation safety for travelers in vehicles, transit, cyclists and pedestrians by reducing the number of crashes and fatalities due to aggressive, distracted and impaired driving**. Implementation could include public education, promotion of business best practices, and legislative/regulatory advocacy.

B. Preliminary Draft Objectives

- i. Work with Chamber marketing team to determine month long safety campaign
- ii. Contact MoDOT regarding the *Buckle Up Phones Down* program to promote to businesses locally.
 - 1. Consider work centered around pedestrian awareness and safety
- iii. Research model business policies for shareable best practices
- iv. Research and evaluate opportunity to implement *Vision Zero* program through area business community. Vision Zero establishes a strategy to eliminate all traffic fatalities and severe injuries, while increasing safe, healthy, equitable mobility for all.
 - Work with MARC to consider alternatives to *Vision Zero* best suited for region such as *MARC's Destination Safe*.

4. Advocacy

- A. The Transportation Initiative will advocate for increased investment in regional transportation to better equip the region to serve existing businesses and their growth goals and help attract new economic development.
- i. Committee will guide and advise on development of the business community's case for increased transportation investment (state, local, federal).
 - ii. Committee will help facilitate discussions among business organizations and government officials to identify, evaluate, and market business perspectives for increased investment.
 - a. Missouri
 - i. Work with Governor and legislators to identify appropriate investments in infrastructure including new and innovative ways to help capture federal investment.
 - ii. Work with regional partners and legislators to examine opportunities, such as regional mobility authorities, to meet area transportation needs (i.e. Smart Moves, Kinetic, KCRTA Bi-State Transit Funding White Paper – DRAFT, House Bill 1157, etc.)
 - iii. Support the proposed bridge bonding package to fix regional bridges and add funding flexibility for local MoDOT district (Buck O'Neil Bridge, 670 Deck...). **COMPLETED 5/2019**
 - b. Kansas
 - i. Work with policy makers as the state looks to implement recent *Transportation Vision Task Force* recommendations.

- ii. Advocate for new and innovative ways to capture federal investments that will allow the state to meet its economic development and quality of life priorities such as House Bill 2007 enabling tolling of new and existing highways. **HB2007-COMPLETED 5/2019**
- iii. Promote regional approaches to public transit and transportation planning as well as support for a new funding plan to upgrade state roads and highways.

c. Federal

- i. Work with US House Transportation Ranking Member Sam Graves, Representative Sharice Davids (US House Transportation Committee) and USDOT to advocate for KC regional needs and innovation opportunities (funding, pilot opportunities...)

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