



SIDE-BY-SIDE

2018 MEMBERSHIP COMPARISON

	BASIC	ENHANCED	LEADERSHIP CIRCLE	PRESIDENT'S CIRCLE
BUSINESS-TO-BUSINESS CONNECTIONS				
Neighborhood Networking (twice monthly)	x	x	x	x
Face2Face Networking (twice yearly)	x	x	x	x
Business After Hours (quarterly)	x	x	x	x
Know Your Chamber (quarterly)	x	x	x	x
PUBLIC POLICY INFLUENCE				
Federal Affairs Committee	x	x	x	x
Missouri State Affairs Committee	x	x	x	x
Kansas State Affairs Committee	x	x	x	x
KCMO Committee	x	x	x	x
Public Policy Council Participation			Choose One	Choose All
Workforce Development Committee			x	x
Aviation Committee			x	x
Financial Services Committee			x	x
Real Estate Committee			x	x
BUSINESS RESOURCES				
Small Business Celebration & Mr. K Award	x	x	x	x
Small Business Council	x	x	x	x
Small Business Procurement Events	x	x	x	x
Workplace Wellness Certification	x	x	x	x
World Trade Center concierge service	x	x	x	x
Cost-Savings Benefits	x	x	x	x
One-on-one consultation for customized membership engagement plan		x	x	x
LEADERSHIP DEVELOPMENT				
Centurions	x	x	x	x
genKC	x	x	x	x

	BASIC	ENHANCED	LEADERSHIP CIRCLE	PRESIDENT'S CIRCLE
BRAND AWARENESS AND MARKET EXPOSURE				
Standard listing in Membership Directory and Resource Guide	x	x	x	x
Enhanced listing in Membership Directory and Resource Guide			x	x
Company news and announcements posted on kcchamber.com	x	x	x	x
Member-to-Member promotions posted on kcchamber.com	x	x	x	x
Lead-generation via members-only web portal	x	x	x	x
Grand Opening and milestone ribbon cuttings	x	x	x	x
Shared social media posts	x	x	x	x
Member referrals	x	x	x	x
Enhanced website listing on kcchamber.com		x	x	x
Guest blog post on kcchamber.com		x	x	x
Strategically facilitated member-to-member introductions		x	x	x
Onsite signage and recognition at all networking events you attend			x	x
Ability to explore participation in Cost Savings Benefit Program			x	x
Complimentary Membership Mailing List (2x/year)				x
Attendee roster from all networking events you attend				x
Featured listing in GROW KC Magazine (President's Circle Insert)				x
Executive profile on kcchamber.com				x
BUSINESS INTELLIGENCE AND THOUGHT LEADERSHIP				
Business Intelligence Brief	x	x	x	x
Your Chamber @ Work	x	x	x	x
The Insider			x	x
CEO/EXECUTIVE PROGRAMMING				
Quarterly Executive Recognition Breakfasts			x	x
Monthly CEO Roundtable (subject to availability)			x	x
Annual Leadership Exchange Benchmark Trip			x	x
Board of Directors' Meeting and Reception				x
MEETINGS AND EVENTS				
Member-only pricing for programs and events	x	x	x	x
Member-only rental fees on KC Chamber meeting space at Union Station	x	x	x	x
Comp rental on KC Chamber meeting space (excluded the Boardroom)				x
Comp passes for Small Business Celebration Candidate's Showcase (10 passes)				x
Comp passes for ATHENA Awards Reception (2 passes)				x
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