

KC Chamber Small Business Awards Application - 2017-18

Please use this document as a guide only. Applications will ONLY be accepted from the online portal.

Q1 Business Name:

Q2 Name and title of owner(s)/principal(s):

Mr./Ms. _____

Mr./Ms. _____

Mr./Ms. _____

Q3 Percentage of ownership:

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You may not see some questions on the application based on your specific eligibility.

Q4 Business Contact Information:

Phone and fax *MUST* be in the form of xxx-xxx-xxxx.

Address _____

City _____

State _____

Zip _____

Business Phone _____

Fax _____

Email Address _____

Website _____

Q5 Please designate one contact person, name to be used for marketing and publicity purposes:

Q6 Email address for company contact to be used for marketing and publicity purposes:

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Q7 Describe your company in 50 words or less (this information will be used for marketing and publicity purposes):

Q8 Please attach company logo: Acceptable file types include JPG, TIF, AI, EPS, PDF

Q9 Please attach any supplemental materials you would like our judges to see. (e.g. pdf, doc, jpg, mpg, mov.)

Q10 Year company established:

Q11 Type of business (e.g. manufacturing, retail, service):

Q12 Main product(s) and/or service(s):

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Q13 Is your company actively importing from and/or exporting to international markets?

Yes

No

Q14 Number of employees (not eligible if over 250):

Full-time: _____

Part-time: _____

Q15 Number of employees in metropolitan Kansas City:

Q16 Is your business:

Minority owned?

Women owned?

Disabled owned?

Veteran owned?

LGBT owned?

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Q17 Is your business certified? If so by who?

MBE Certified _____

WBE Certified _____

DBE Certified _____

VBE Certified _____

LGBTBE Certified _____

Q18 Please list three customers:

Phone and fax MUST be in the form of xxx-xxx-xxxx.

Name/Business Name, Address, Telephone

Name/Business Name, Address, Telephone

Name/Business Name, Address, Telephone

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Please list your attorney, banker, and accountant. Include company name, contact name, address, and telephone number.

Phone and fax MUST be in the form of xxx-xxx-xxxx.

Q19

Attorney _____

Contact Name _____

Address _____

Phone _____

Q20

Bank _____

Contact Name _____

Address _____

Phone _____

Q21

Accountant _____

Contact Name _____

Address _____

Phone _____

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Please answer the following questions as they relate to your business culture and philosophies. Please keep responses to 500 words or fewer.

Q22 Please share your company history:

Q23 How would you describe the culture within your business?

Q24 How do you differentiate yourself from your competitors?

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Q25 Where do you see your company in 10 years? How will you get there?

Q26 Why do you believe your business has been a mainstay in the Greater Kansas City region?

Please submit three (3) 200 word testimonials supporting your company's quality service and/or value to the regional community.

Q27 Testimonial 1

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Q28 Testimonial 2

Q29 Testimonial 3

Q30 Explain the core ideology of your business including the core values:

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Q31 What are the ideals of your company? Ideals can be defined as a higher purpose that rallies support for the brand both inside and outside the company.

Q32 What breakthrough would your company like to achieve or what complex problem would you like to solve?

Q33 Provide three examples of how you're demonstrating the potential necessary for long-term business success:

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Q34 Please provide evidence of success as measured by sales or capital raised throughout the business life:

Q35 Describe how the leadership exhibits visionary and insightful leadership when confronting and resolving true or perceived business inequities through strategic decision-making, allocation of resources and the establishment of company priorities.

Q36 Provide examples for how your business contributes to the development of a diverse, inclusive culture by recognizing and supporting employees who take an active role in the community through service and volunteerism.

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Q37 Describe how your business promotes and facilitates equitable education and social engagement with and between people of varying ethnic or religious backgrounds, socio-economic status, sexual orientation and/or physical and mental capabilities.

Q38 Does your company have an international business plan integrated into the long-term growth strategy? If yes, does that plan focus on one or multiple markets?

Q39 Do you consider your business an active importer/exporter in the research and identification of new markets beyond sales resulting from customers who approached you first? What steps are being taken to ensure further international trade is conducted?

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Q40 What are the challenges/barriers your company has faced as a trade business and how they have been overcome?

Q41 Provide examples for how your business contributes to the development of international business in the Greater Kansas City region? Does your company take an active role in the international business community?

Q42 How do you engage your employees to create an “international trade” culture? Do you encourage/offer additional training and education on international business?

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Please select the appropriate annual revenue range.

Q43 2015:

- <\$100,000
- \$100,000-\$200,000
- \$200,000-\$500,000
- \$500,000-\$1,000,000
- \$1,000,000-\$3,000,000
- \$3,000,000-\$5,000,000
- \$5,000,000+

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Q44 2016:

- <\$100,000
- \$100,000-\$200,000
- \$200,000-\$500,000
- \$500,000-\$1,000,000
- \$1,000,000-\$3,000,000
- \$3,000,000-\$5,000,000
- \$5,000,000+

Q45 2017:

- <\$100,000
- \$100,000-\$200,000
- \$200,000-\$500,000
- \$500,000-\$1,000,000
- \$1,000,000-\$3,000,000
- \$3,000,000-\$5,000,000
- \$5,000,000+

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Q46 2015

% revenue growth _____

% profitability growth _____

% employee growth _____

Q47 2016

% revenue growth _____

% profitability growth _____

% employee growth _____

Q48 2017

% revenue growth _____

% profitability growth _____

% employee growth _____

Those applicants advancing to the Top 20 for the Mr. K/Small Business of the Year Award shall be asked to submit additional financial statements including stating their actual annual revenue numbers in 2015, 2016, and 2017 and legal background information to validate information provided on this application. This review shall be conducted by an independent accounting firm and will remain confidential. Failure to comply may result in disqualification from the Top 10 award candidacy.

Recent economic conditions should not deter any qualified applicant, they will be taken into account when judging employee and revenue growth.

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Q49 What percentage of your current business comes from the following areas:

- Greater Kansas City area: _____
- Rest of the U.S: _____
- International: _____
- Specify countries: _____

Please identify the programs and benefits you offer to your employees using the checklists below. Keep in mind, judges pay close attention to those benefits that go above the industry standard. Indicate percentage or amount provided by employer where applicable.

*Include percentage/amount provided by employer.

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Q50 Benefits:

- Health insurance* _____
- Dental insurance* _____
- Vacation time _____
- Sick time _____
- Personal time _____
- Employee assistance programs _____
- Flexible work schedules _____
- Life insurance* _____
- Disability insurance* _____
- Stock option programs* _____
- Profit sharing programs* _____
- Cafeteria plan* _____
- 401(k)* _____
- Team bonuses _____
- Other (please provide details) _____

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Q51 Training and empowerment

- Leadership training _____
- Computer training _____
- Tuition reimbursement* _____
- Reimbursement/training for certifications (e.g. CPA, PHR)* _____
- Company loans for continuing education* _____

Q52 Other personnel benefits:

- On-site day care services _____
- Personal concierge service for employees _____
- Employee recognition programs _____
- Other (please provide details) _____

Q53 How do you engage your employees?

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Q54 Number of employees:

- Hispanic _____
- White, Non-Hispanic _____
- Black, Non-Hispanic _____
- Asian/Pacific Islander _____
- American Indian/Alaskan National _____
- Other _____
- Male _____
- Female _____
- Disability _____
- LGBT _____
- Veteran _____

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Q55 Percentage of workforce:

- Hispanic _____
- White, Non-Hispanic _____
- Black, Non-Hispanic _____
- Asian/Pacific Islander _____
- American Indian/Alaskan National _____
- Other _____
- Male _____
- Female _____
- Disability _____
- LGBT _____
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Q56 Percentage in management:

- Hispanic _____
- White, Non-Hispanic _____
- Black, Non-Hispanic _____
- Asian/Pacific Islander _____
- American Indian/Alaskan National _____
- Other _____
- Male _____
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Q57 Please identify the programs and benefits you offer to your employees using the checklists below. Indicate percentage or amount provided by employer where applicable.

- Paid time off for community service _____
- Company-wide or team community service projects _____
- Pro Bono service or products to benefit nonprofit organizations _____
- Financial support of nonprofit organizations _____
- Employer matching program for charitable giving _____
- Board Involvement _____

Q58 How does your company make a difference in Greater Kansas City through community service?

Check this box if you do NOT authorize release of your corporate description (50 words or less) for publicity purposes in association with the KC Chamber's Small Business Celebration.

- I do not authorize the release of my corporate description.

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Check this box if you are NOT interested in receiving additional media promotional opportunities in association with the KC Chamber's Small Business Celebration through the release of your business reference information.

I am not interested in receiving additional media promotional opportunities.

Owner(s) signature:

The information provided is true and factual as of (date):

Dates MUST be in the form of mm/dd/yyyy.

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